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RECENT SUBJECT MATTER AND ILLUSTRATIVE MATERIAL  
PREPARED IN THE UNITED STATES DEPARTMENT OF AGRICULTURE  
TO FORWARD THE NATIONAL DRIVE FOR BETTER NUTRITION

Notes compiled for extension nutritionists  
by  
Miriam Birdseye

Eat The Right Food To Help Keep You Fit.

Six page, unnumbered folder, issued by United States Bureau of Home Economics in cooperation with the United States Children's Bureau, Office of Education, and Public Health Service. Just released. Order direct from Superintendent of Documents, Government Printing Office, Washington, D. C., enclosing check, money order, or draft. Price 35 cents a hundred, \$3.25 a thousand.

Notification copies only are being sent free to all extension workers by the Extension Service, United States Department of Agriculture. We regret that no additional copies can be furnished to extension workers from this office.

This publication is set up to serve as a daily food guide. It constitutes the subject-matter foundation of the national drive to make and keep Americans strong by helping them to select adequate, well-balanced diets.

"Food is Strength", Agricultural Adjustment Administration film strip  
series No. 603.

Ready now. This film strip reproduces most of the illustrations and text of the September 1940 (Defense) issue of the Consumers Guide. Price 50 cents. This film strip will be available later in double-frame dimensions, suitable for continuous projection or for making into 2 by 2 slides. Price \$1.

How to order: Send your order direct to PHOTO LAB INC., 3825 Georgia Avenue, NW., Washington, D.C., the firm which holds the Department's contract for the year ending June 30, 1941. With order send money order or check, payable to Photo Lab Inc., except in the case of large institutions, which issue formal purchase orders.

AT THE SAME TIME, send to the Extension Service, United States Department of Agriculture your request to authorize the sale, using the enclosed Extension Service blank and specifying series number and title. Your order will be filled as soon as the firm is notified of the Department's approval.



Release Notice

FOR HEALTH AND HAPPINESS

Extension Service, one-reel, 16 millimeter, motion picture in color.

Prepared in collaboration with Department of Foods and Nutrition,  
New York State College of Home Economics.

From a series of lively, joyous children who from birth have had the right food, exercise, sunshine, affection, companionship, and intelligent care, this picture illustrates some signs of good growth and nutrition that everyone can learn to recognize and to build for. The subjects range from infancy to college age. The picture shows the food groups making up the diets that have contributed to the all-round development of these youngsters. It closes with the idea that children, developed as these have been, grow into adults well fitted to take their share of the work and the responsibilities of the world today, and to make the most of life's opportunities. Suitable for use with groups of parents, teachers, health, welfare, and nursery school workers, maternal and preschool clinics, 4-H Clubs, junior and senior high-school and homemaking education classes, adult-education groups, civic groups, and others. Provided with a syllabus and suggestive discussion questions, the film can be used to introduce discussion of various subjects.

The film will be released in both sound and silent versions. The silent version will be accompanied by a syllabus that can be read while the picture is projected, or can serve as the basis of an extemporaneous talk.

Loan copies.

A limited number of copies will be available for loan direct from the Section of Motion Pictures, United States Department of Agriculture. Address requests to this Section and be sure to indicate loan period and whether silent or sound version is desired. Loans can be made for limited periods only, borrower to pay transportation costs both ways.

Purchase of copies.

The sound version may be purchased for around \$35; the silent version for around \$30. For permission to purchase, write to the Section of Motion Pictures. On receipt of your request, the Section will authorize the contractor to fill your order. We suggest that if you plan to purchase copies of this film you request authorization promptly.

A transcript of the narrative and suggestive discussion questions, for use in introducing various discussions, will be supplied by writing to Miriam Birdseye, extension nutritionist, United States Department of Agriculture.

